

## **PRESS CONTACT:**

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## **THE NEW LIFE CONTINUES IN MEXICO**

The NEW LIFE hospitality experiment will continue during the UN climate change conference (COP16) in Mexico this year (Nov. 29 – Dec. 10, 2010).

In direct continuation of NEW LIFE COPENHAGEN in December 2009 - in which Wooloo secured housing for more than 3.000 activists coming to the COP15 summit in Copenhagen - NEW LIFE CANCUN is aiming to connect visiting activists and NGO employees with local families in the area of Cancún. An area infamous for its vulnerability to climate disasters (mainly hurricanes), as well as for the high-CO2 emissions associated with its tourism sector.

Utilizing this meeting of hosts and guests in Cancun as our exhibition platform, we hereby invite artists and activists to explore its social architecture and suggest work proposals of an awareness, educational and/or practical-action nature designed around the topic: "NEW WAYS OF LIVING TOGETHER".

Individuals or groups working with interventions, activism and other participatory practices are invited to apply for participation at [www.wooloo.org/newlifecancun](http://www.wooloo.org/newlifecancun)

The deadline for work proposals is AUGUST 1st, 2010.

Please direct all research questions to [contact@wooloo.org](mailto:contact@wooloo.org)

Proposals must include a detailed budget. As fundraising efforts are still ongoing, we do not yet know the size of our final production budget. However, it wont be large - so please be aware that your project must be able to be realized in a low-budget manner.

NEW LIFE CANCUN is a collaboration between Wooloo and the Mexican climate change collective Carbonding.

## **ABOUT WOOLOO**

Wooloo (founded 2002) is a networked artist group operating through the online community [www.wooloo.org](http://www.wooloo.org).

Mixing digital communication with physical participation, Wooloo has developed a working method based on the advocacy of collectivity. While the Wooloo website currently connects the resources of more than 13.000 cultural producers in 140 countries, the group's various projects function as social experiments in direct collectivism.

Wooloo projects have been presented in such places as Artists Space (USA), Basel Kunsthalle (Switzerland) and later this year at the European Biennial Manifesta 8 (Spain).

For more information, please see: [www.wooloo.org](http://www.wooloo.org) and [www.wooloo.org/newlifecancun](http://www.wooloo.org/newlifecancun)